WEDPRO

THE WEDDING CRM

REVOLUTIONISE YOUR WEDDING BUSINESS

AWARD-WINNING SOFTWARE
FOR HOTELS AND VENUES

ABOUT OUR WEDDING CRM

WedPro – a powerful sales management tool for **wedding** and event teams - streamlines communication, automates email nurture sequences and delivers detailed reports to **boost conversions and revenue**.

Save time, optimise sales processes, and **maximise results with WedPro.**

WHY YOU NEED WEDDING SOFTWARE

PARTNER WITH US

Tap into our expertise to elevate your success in the **wedding industry**. Our team is here to support you every step of the way.

THE TOP 6 BENEFITS OF USING

WEDPRO
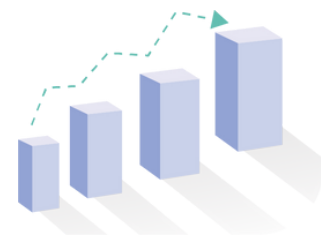by **WEDDING DATES**

Better engagement and customer satisfaction

Improved efficiency with less time on admin

Higher conversion rates through better processes

Enhanced productivity with less duplication

Increased revenue with better quality leads

Bigger ROI that you can easily measure

TAKE YOUR VENUE TO THE NEXT LEVEL

RESPOND TO ENQUIRIES IN YOUR SLEEP

INCREASED CONVERSION RATES

CENTRALISED ENQUIRIES AND LEADS

MANAGE YOUR TO-DO LIST

STREAMLINE YOUR COMMUNICATION

CENTRALISED REPORTING AVAILABLE

WATCH VIDEO

CALM THE CLUTTER

Overwhelmed by emails and notes?
Keep **everything in one place** with our
centralised dashboard – see every enquiry
and couple's journey at a glance.

LEAD CAPTURE TOOLS

Embeddable **website plugins** and
enquiry feed from directories

ENQUIRY MANAGER

All **enquiry details**, plus email
tracking, reminders and **to do lists**

TASK LIST

One organised list for appointments
and other **daily wedding admin**

Juggling complex spreadsheets, sticky notes and multiple inboxes isn't sustainable.
With a CRM, you'll stop wasting time looking for information and start spending
more time where it counts – connecting with couples and winning bookings.

FOLLOW UP FAST

Are your **conversion rates** lagging? Nurture relationships with interested couples using our **automated** but **fully customisable** suite of email options.

WEDMAIL TEMPLATES
Series of **email templates** to nurture leads, automatically generated

HTML COMPATIBILITY
Create **visually stunning emails** that will captivate couples

BULK EMAILING
Draft **one email for groups** of enquiries or bookings simultaneously

A CRM takes the pressure off your team by keeping the conversation flowing, so no couple slips through the cracks and every opportunity is followed up. WedPro gives you the confidence and control you need to thrive in a competitive market.

DATA, DONE RIGHT

Not sure what's working? Our **comprehensive reports** give you full visibility on your **performance**, helping you make **decisions** without the **guesswork**.

REPORTING

Track Sales, Pace, Revenue, Email Open Rate and **Conversion Rates**

FEEDBACK SURVEY

Gather feedback and **improve couples experience** through learning

SOURCE BENCHMARKING

Find out how your venue is **performing** compared to others in the market

With a CRM, you gain the clarity and insight you need to make smarter decisions, celebrate what's working, and continuously improve your results. Measure what matters, optimise your process and grow with confidence.

> **Switching to WedPro was one of the best decisions we've made. The platform has not only improved our efficiency but also empowered our team to work smarter, not harder!**

Michelle Butler
Assistant Sales & Marketing Manager at Kinsale Hotel

IT'S TIME TO EMBRACE THE FUTURE

> **To anyone considering the jump to WedPro, you'll wonder how you did it before!**
> **Gaynor Russell**
> Hotel Director at Balbirnie House

BOOK A DEMO
EXPLORE OUR
FREE RESOURCES

SCAN ME!

> **You'd have to fight me to take it away! It's like having another pair of hands in the office.**
> **Sean Read**
> Banqueting Manager at Langtons Hotel Kilkenny

LET'S GROW YOUR BUSINESS TOGETHER

Let's show you what our Wedding CRM software can do for you and your team!

SCAN ME!

REQUEST A DEMO + EXPLORE OUR FREE RESOURCES